

# 2023 Iowa Homeland Security Conference

October 11-13, 2023

## **Speaker & Professional title:**

Bill de la Cruz, Connector of Hearts Facilitator

## **Speaker Biography:**

Bill de la Cruz is an inspiring leader who has been guiding individuals and groups through the process of personal transformation as a mediator, keynote speaker and facilitator for 30 years. He designs and facilitates leadership development and purposeful communication workshops across the country.

Bill has developed his programs and workshops to help individuals, groups, and organizations to build understanding, enhance relationships and support to foster positive, leadership growth.

Bill has an MBA in Negotiations and Conflict Resolution and uses organizational change theory as a model to facilitate corporate change.

Bill has worked with schools, municipalities, police, fire departments and health care providers. He works with providers to create seamless collaboration and decision-making processes that guide collaborative engagement with interagency coordination and responses.

Bill has an MBA in Negotiations and Conflict Resolution and uses organizational change theories to facilitate change.

Bill is an author with 2 books. One is titled "Finding the Origination Point, Understanding Our Biases to Create a More Peaceful World".

The other book is titled Flipping Failure A Blueprint for Self-Growth and Transformation and is a book that is designed as a facilitated process to promote personal growth and sustainable change.