

2023 Iowa Homeland Security Conference

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Session Title:

How to engage with a Private-Sector Emergency Manager

Speaker(s) & Professional title:

Lacey Hogan, Senior Emergency Preparedness and Response Specialist,
Alliant Energy

John Neldeberg, Vice President, Truist Emergency Preparedness Coordinator

Sean Poston, Enterprise Security Analyst, Great America Financial Services

Summary:

The importance of collaboration between private and public-sector entities during and emergency is paramount. This session will assist you in understanding operations in the private sector covering these topics and more:

- What is the role of a Private Sector Emergency Manager?
- What actions does the private industry take to protect assets and employees?
- How does a county emergency manager or public-sector official engage with the private-sector?
- What happens internally and what connectivity does private sector emergency manager have?
- What changes have emergency managers made with the ever-changing landscape in incident response?
- How does the private sector prepare and what goes into planning, training and exercising?

Attend this session to learn about these topics and more. Bring your questions to engage with our panel of experts who can help you.