

# 2023 Iowa Homeland Security Conference

October 11-13, 2023

## **Speaker & Professional title:**

Allie Bright, Iowa HSEMD, Alert Iowa Program Manager

## **Speaker Biography:**

Allie Bright works for Iowa Homeland Security and Emergency Management on the Alert Iowa and 911 Programs. She has nine plus years of experience with emergency management, including mass notifications systems. Over her career, she has worked on the procurement and implementation of five different mass notification systems, including overhauling and rebranding systems to meet the needs of private and public sector entities.

While she is a native Iowan, Allie spent the bulk of her career in Long Beach and Los Angeles, CA working in emergency management. During this time, she enjoyed building award-winning programs, campaigns, content and processes designed to support whole community preparedness efforts, including mass notification, to help build more resilient communities. In 2019 Allie and her family moved back to Iowa, where she will continue to build ready and resilient communities in the state.