



Oct. 9-11, 2024

DMACC | Ankeny FFA Enrichment Center

Speaker & Professional title:

Matt Phippen, RAGBRAI Ride Director

Speaker Biography:

Matt Phippen is a longtime cycling enthusiast and now the Ride Director for RAGBRAI. Phippen's relationship with RAGBRAI and bicycles started in 1990 when he inherited his first geared bike from a RAGBRAI rider who left it behind in his childhood home of Oelwein. He rode his first RAGBRAI in 1998 and shortly after started his 23-year career with Scheels. He held various leadership roles at Scheels before taking over as the RAGBRAI Ride Director in 2022. As Ride Director, Phippen has led the team through a historic time. Navigating the largest RAGBRAI on record for the 50th anniversary.