

FOR IMMEDIATE RELEASE
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Nov. 6 designated as Winter Weather Awareness Day in Iowa

DES MOINES – The National Weather Service and the Iowa Department of Homeland Security and Emergency Management (HSEMD) have declared Nov. 6, 2014, as Winter Weather Awareness Day in Iowa.

Each year, winter returns to Iowa and produces winter storms, blizzards, ice storms and periods of extremely cold temperatures as well as dangerous wind chills.

“With winter right around the corner, now is the time to take steps to be prepared for the cold, snow and ice,” said Lucinda Robertson, HSEMD public information officer. “Just like for any emergency or disaster, we need to plan and prepare for winter weather and its potential impacts.”

HSEMD’s preparedness website, Ready Iowa, has information to help Iowans plan for winter hazards, whether at home, at work or on the road. Visit the Ready Iowa website for downloadable brochures, emergency plans and checklists.

“It’s extremely important to stay aware of weather conditions,” said Ken Harding, meteorologist-in-charge at the Des Moines National Weather Service. “Download a weather alert app to your mobile phone, purchase a NOAA Weather Radio, or pay attention to local news and weather reports for the latest information on winter weather that is headed your way.”

Winter weather information from the National Weather Service Des Moines office can be found on the [National Weather Service website](#). Check your local National Weather Service office for more information on winter weather.

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The National Weather Service is working with its partners to build a [Weather-Ready Nation](#) to support community resilience in the face of increasing vulnerability to extreme weather. Visit the Des Moines NWS office website, follow us on [Twitter](#) (@NWSDesMoines) and on [Facebook](#), and [read our blog](#) about Winter Weather Awareness Day.

The Iowa Department of Homeland Security and Emergency Management leads, coordinates and supports homeland security and emergency management functions in order to establish sustainable communities and ensure economic opportunities for Iowa and its citizens. Follow us on [Twitter](#) (@IowaHSEMD) and on [Facebook](#).

Follow the hashtag #IWWAD on Twitter and Facebook.