

FOR IMMEDIATE RELEASE
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Governor's Office, Iowa HSEMD launch Iowa Flood Tumblr page

DES MOINES – The Office of Gov. Terry Branstad and Lt. Gov. Kim Reynolds today launched www.IowaFloodCentral.tumblr.com in conjunction with the Iowa Homeland Security and Emergency Management Division (HSEMD), giving Iowans a resource for up-to-date Iowa flood information. This is the first Tumblr established and utilized by the Iowa governor's office.

[Click here to visit the Iowa Flood Central Tumblr page.](#)

Press releases regarding flood-affected counties will still be posted on the governor's website and information regarding disaster readiness and assistance will still be available through Iowa HSEMD's website. The Iowa Flood Central page will act as an information aggregator of flood-related content from Iowa state agencies, news reports and eyewitness accounts from Iowans wishing to submit pictures and videos of local flooding.

The Iowa Flood Central page allows Iowans to view resources for flood victims, ask a question, share photos from their communities, and follow #iaflood updates via Twitter. The site is fully functional on mobile devices, allowing Iowans and media outlets to stay connected as they work in flood-affected communities.

All Iowans are encouraged to bookmark this important site as a flood and recovery resource.

In addition, the Governor's Office is encouraging the use of the hashtag #IAFLOOD on Twitter for flood-related information.

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